



Confederation of Indian Industry



Yi Chandigarh Tricity Chapter celebrated Global Entrepreneurship Week

17-22 November 2014, Chandigarh

"I am glad to see our pledge at G20 Young Entrepreneur Summits over last 3 years of building an Eco-system, which is conducive to Entrepreneurship Development, has taken shape in form of long term sustainable initiatives in India, and specifically in Chandigarh. Young Indians (Yi) is committed to this cause and drives various initiatives, one of which is GEW this year which was planned 6 months back to make grandeur than ever. We had a distinct dream of not only impacting lives of entrepreneurs / aspiring entrepreneurs but also to get them to get their hands dirty and hand hold them to accelerate their startups. From a range of aspiring innovators in schools to startups within 5 years of running an enterprise was a focus. And what a journey it has been. We did Quick Startup initiative in Schools, Women Entrepreneurship and Social Entrepreneurship Sessions in Colleges and Startup Expo (arguably biggest startup expo in India) with stalwarts from Industry handholding the startups. Read excerpts on each of initiatives below and reach out to us to know more about it. And for us at Yi, it's just a start of long term journey to build conducive Eco-system which will focus on People, Planet apart from Economy. Feel free to join us in this journey. I congratulate and thank the GEW team of Yi Chandigarh on wonderful success of the initiative." - **Mr Jaiprakash Singh Hasrajani, Chair, Yi Chandigarh Tricity Chapter**

Global Entrepreneurship Week is the world's largest celebration of innovators and job creators who launch startups that bring ideas to life, drive economic growth and expand human welfare. During one week each November, GEW inspires people everywhere through local, national and global activities designed to help them explore their potential as self-starters and innovators. These activities, from large-scale competitions and events to intimate networking gatherings, connect participants to potential collaborators, mentors and even investors—introducing them to new possibilities and exciting opportunities.

"GEW is more than just an awareness campaign. It is a platform for connection and collaboration—engaging all players along the entrepreneurship spectrum in strengthening ecosystems around the world For Chandigarh, we really wanted to celebrate the entire spirit of entrepreneurship and get the youth of the city hooked onto the bandwagon. Our focus was to cover the entire spectrum, starting from school kids through our pilot initiative "Quick Startup" to sessions on Women Entrepreneurship and Social Entrepreneurship Sessions in Colleges. Our Flagship event was the Startup Expo, a first of its kind initiative to give startups an opportunity to learn from the best industry stalwarts and showcase their products and services to investors" - **Mr Jaideep Bansal, GEW Chair, Yi Chandigarh**

Young Indians (Yi) is the official partner of GEW in India and the only youth organization in India. We target to organise 100 quality events, talk shows, competitions, learning sessions, learning missions, learn from the legend and revive series, shadowing a CEO, mentorship programmes etc- all events focus on enhancing the quality and quantity of emerging and existing entrepreneurs in India and thereby the world. This year, Yi has covered 82 events in 33 chapters nationally.

Young Indians (Yi) Chandigarh Tricity Chapter celebrated the Global Entrepreneurship Week (GEW) through multiple events spread throughout the week, inspiring people across the Chandigarh Tricity on the spirit of entrepreneurship, giving young students a first-hand experience of running their own business and providing 20+ start-ups opportunity to connect with the investors and showcase their products in the best B School in India- introducing them to new possibilities and exciting opportunities.



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Social Entrepreneurship Day

“Social entrepreneurs are not content just to give a fish or teach how to fish. They will not rest until they have revolutionized the fishing industry.” Keeping up the spirit of Social Entrepreneurship, Yi Chandigarh Tricity Chapter celebrated **Social Entrepreneurship Day** at **Amity Global Business School** on **17 November 2014**. The objective was to celebrate this initiative with renowned Social Entrepreneurs of the region. Session was proved to be successful with the attendance of more than 150 students and aspiring entrepreneurs from Tricity.

The Chapter had invited Mr Keerti Bhushan, Advisor, Vision Spring, Ms Sangeeta Vardhan, Chairperson, The Vatsalya Chaya Trust and Mr Pramod Sharma, Founder, Yuvsatta as guest speakers for the day.



The sessions were highly energizing and motivating for the audience. Aman, an attendee shared her experience “I always wanted to work for the betterment of society, but could not find the right channels and the inspiration. Listening to the speakers here has provided me with the right direction and motivation. Thanks to Yi Chandigarh for giving me this opportunity”

On a closing remark, Mr. Pramod (Yuvsatta) conveyed very strongly to the audience “Only Youth can drive change, Young Indians can drive change”



Women Entrepreneurship Day

Young Indians (Yi) Chandigarh Tricity Chapter celebrated **Women Entrepreneurship Day** at **DAV College Sector 10 Chandigarh** on **20 November 2014** as a part of **Global Entrepreneurship Week**. The event was attended by close to 150 students and female participants from Chandigarh Tricity. Renowned women entrepreneurs from the region were invited to encourage and celebrate the spirit of Women Entrepreneurship. Ms Komal Talwar, Founder and Director, TT Consultants, Ms Namita Singh, Co-Founder, Satnam Namita & Associates and Ms Nandini Hirriannah, Co-Founder, Morpheus were the faces of day.



The session involved the speakers sharing their successful journey with the students and discussed the challenges of being a women Entrepreneur. In one of the interactions Ms Komal Talwar said “Women are proven to be better entrepreneurs because they manage things well and can allocate resources effectively”. Ms Namita Singh took everybody from her successful architect career and shared her views on Women Entrepreneurship. She said “Women Entrepreneurial life is always full of ups and downs. There comes a stage when it becomes really difficult to manage professional and personal life”

The audience was primarily composed of females from all sections of society and young students. Sharing her experience on attending the session, Ritika, a 1st year college student mentioned “Its amazing to see



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that we as women have come so far in the field of entrepreneurship as well. I want to start my own law firm and hearing such inspiring stories has been overwhelming. Gives me all the more determination to become like Ms Komal/Ms Namita”

Ms Nandini Hirriannah further showed her concern about the start-up failure rate in India and shared her work in the area of providing support to Start-ups. Inspiring Women Start-ups she said “The thing every women have to learn is nobody gives you power. You just take it”

Quick Start-up for School Students (17-23 Nov’14)

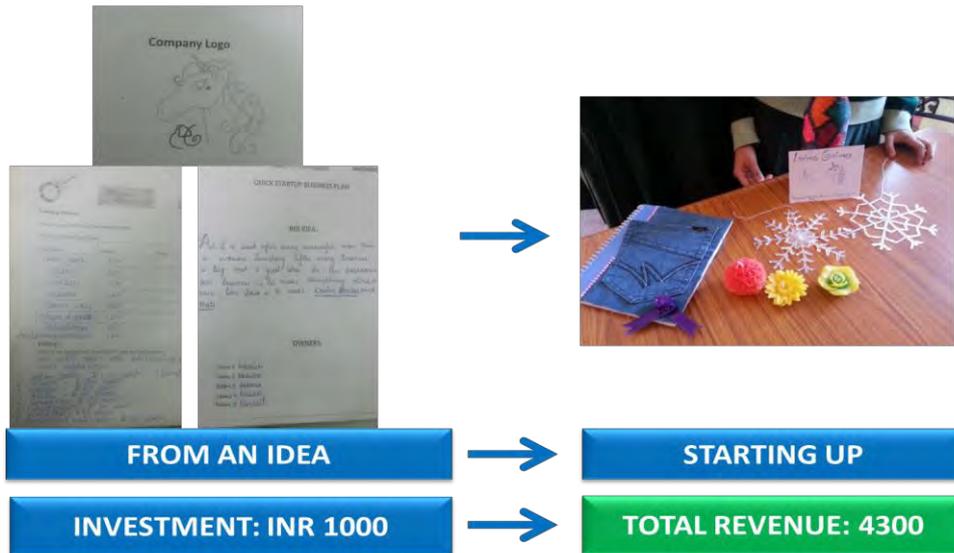
Quick Start-Up was about developing the thought process of the students to think like entrepreneurs. It opens the minds of students to the joy of entrepreneurship at a time in their lives when they are full of imagination and open to new possibilities. It will help the students to develop a number of skills including leadership, teamwork, listening skills, creative thinking, problem solving and thinking actively. Quick Startup has a significant personal development impact on the students, building confidence, self-awareness and self-esteem

20 Teams comprising of 80 Students from 2 Nets formulated a business plan for their ideas and basis the business plans, they were given a seed funding of INR1000 to execute their ideas. Each team was also assigned a mentor to guide them through the process.

The results were amazing, with **19 out of 20 teams making profits** on their investments. Some of the teams were able to get over **300% Returns on Investments** they made from the seed funding. It was a great learning experience for all the students as they tapped and unleashed their potential as entrepreneurs. Karan, one of the students whose startup was on making personalized pottery mugs said “The business plan really helped me in putting down and validating my idea. Once I knew what had to be done, I along with my team of 5 students, started working as per the masterplan. For each cup, we invested 40 and sold them at 100, because we knew our product is unique and people would buy it. It was a great experience to sell something we made with our hands, and experience how hard earned money is”. The director of Ashiyana School remarked “When I came to the city, I used my skills in handicraft to build a business and this school. I can see the cycle being completed where Yi Chandigarh is the angel in my students lives, taking them on the path of entrepreneurship. We really didn’t expect such amazing creativity and such executorial excellence. It has been a joyful experience”



TURNING DREAMS INTO REALITY



Start-up Expo

Start-Up Expo was the flagship event for the GEW organized at the ISB Mohali Campus. The objective of the 2 day event was to give 25 established start-ups specific capability sessions along with an opportunity to showcase their startups to all the speakers, investors and the general public in an expo style format. This was a first of its kind initiative, giving startups the right amount of exposure with the investors and allowing them to pitch their ideas real time, instead of following the traditional method of day long lecture sessions.

The Startups were exposed to Clinics organized by renowned Business Gurus of India. The two days event had 7 sessions with renowned personalities like Mr Yogesh Kochhar, Director, Microsoft India, Mr Kiran Karnik, Director, Reserve Bank of India, Mr Atul Khosla, Sr Partner, Oliver Wyman and Ms Nandini Hiriannah, Co-Founder, Morpheus Gang. All the speakers gave great positive feedback and appreciated the format of the Event.



A few of the start-ups were also able to schedule follow-up meetings with investors who were interested in their projects. A Huge 'WOW' moment.



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"I am seeing such an event for the first time on my campus. I strongly believe that this concept has a great potential to be scaled up. Great job by the Yi Chandigarh team" - **Mr Pradeep Singh, Dy Dean and CEO, Indian School of Business (ISB), Mohali**

"I would like to thank you for the wonderful event. The speakers were great there was a good pool of mentors/investors too. The organisation was very professional"- **Mr Ankit, Participant (Start-up Expo)**

"This is for the first time i was able to actually showcase my start up to investors and businessmen in an event. Traditional formats don't allow this and gets very difficult to make the people understand your business. I extend my heart warmth thanks to Yi Chandigarh for providing the start-ups with such a brilliant platform"- **Mr Joseph Jude, CEO, DSD Infosec**

"I am overwhelmed to see such initiative taking place in the city beautiful. Congratulations to Yi Chandigarh Tricity Chapter for successfully celebrating the spirit of entrepreneurship. I hope this event will proved to be a milestone"- **Mr Shobhit Gupta, Chair-Learning, Yi Chandigarh Tricity Chapter**
