

Yi

Young Indians

WE CAN WE WILL

PULSE

A YI COIMBATORE CHAPTER INITIATIVE

DECEMBER 2014



GLOBAL ENTREPRENEURSHIP WEEK

We are glad to inform all Yi Members that we, Young Indians, are officially the "Co-Host" for Global Entrepreneurship Week (GEW) in India this year. Yi lead the efforts for this week in the entire country.

GEW, celebrated between 17-23 November 2014, is more than just an awareness campaign but a platform for connection and collaboration –



engaging all players along the entrepreneurship spectrum in strengthening ecosystems around the world.

As a part of GEW, Yi Coimbatore Chapter organized a series of events related to Entrepreneurship development, Social Entrepreneurship, Youth in Agriculture, Learning Mission to understand best practices, etc.

WHAT DOES IT TAKE TO BE A SOCIAL ENTREPRENEUR? (19 Nov)

Speakers : **Mr B Krishnamurthy**
Founder & MD, Best Known Methods & Solutions Pvt Ltd
Mrs Hemalatha Annamalai
Founder & CEO, Ampere Vehicles Pvt Ltd
Venue : Convention Hall, PSG Institute of Management
Impact : 150



SESSION ON "ORIGIN OF IDEAS" (20 NOV)



Speaker : **Mr Arjun Prakash**
Past Chair, Yi Coimbatore Chapter & President, Effica Automation
Venue : Happy Valley Business School
Impact : 120

SESSION ON "BRANDING" (20 NOV)

Speaker : **Mr Rajdeepan Swaminathan**
Director, Sasi Advertising
Venue : Amrita School of Business
Impact : 120





PANEL DISCUSSION ON YOUTH IN AGRICULTURE (21 NOV)

Panelists : **Mr Krishna Kumar**, Founder & CEO, Cropln Technology Solutions Pvt Ltd
Mr R Rajasekaran, Managing Director, AR Dairy Food Pvt Ltd
Dr L Chandran, GM – Technical, Shri Dhanyalakshmi Bioscience Pvt Ltd

Moderator: **Dr K Suresh Kumar**, General Manager, PSG STEP
Mr C P Charles, Member, Agri-Panel, CII Coimbatore Zone and Sr President, ABT Dairy

Venue : DJ Conference Hall, CII Coimbatore Zone

Topics : Youth involvement in Agriculture
 Entrepreneurship Opportunities available
 Finance Options Available
 Practical implications and concerns

Impact : 45



YI COIMBATORE LEARNING MISSION TO HYDERABAD (20,21 Nov)

INDIA GOVERNMENT MINT

Besides minting coins, the mint at Hyderabad also make coin blanks. Hyderabad mint also has gold assaying facility and an Electrolytic Silver refining facility up to 999.9 and facilities for making medallions too.

INDIAN GREEN BUILDING COUNCIL (IGBC)

Part of the Confederation of Indian Industry (CII), formed in the year 2001, IGBC operates with the vision, "To enable a sustainable built environment for all and facilitate India to be one of the global leaders in the sustainable built environment by 2025".

AKSHAYA PATHRA FOUNDATION

A not-for-profit organization headquartered in Bangalore, India, the organization strives to fight issues like hunger and malnutrition in India. By implementing the Mid-Day Meal Scheme in the Government schools and Government aided schools, Akshaya Patra aims to fight not only hunger but also to bring children to school.





SESSION ON "SMAC" (22 NOV)

Speaker : **Mr Kamalakannan**
Director, Kalycito Infotech P Ltd
Venue : Sasi Creative School of Business
Impact : 120



WORKSHOP ON MANAGING CASH FOR GROWTH (22 NOV)

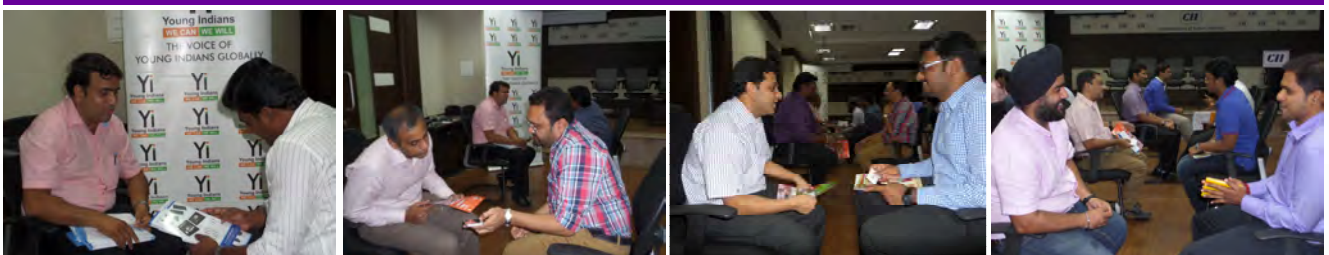
Speaker : **Ms Radhika Meenakshi Shankar**,
Founder, Wise Owl Consulting
Venue : Hotel The Residency, Coimbatore
Topics : Understanding cash-flow statements
Timing cash in-flow and out-flow
Managing cash-flow with velocity/turn-over ratios
Finding critical, "hidden" sources of cash
Controlling costs and credit
Online resource centre for startups
Impact : 30



YOUTH CONCLAVE - HYDERABAD (21,22 NOV)




YI SPEED NETWORKING (7 NOV)





UPCOMING EVENTS

5 December *		BUSINESS GURUKUL <i>Mentoring Program for Yi Members</i>
7 December	07:00 am to 06:00 pm	YiCL <i>An inter-chapter Cricket Tournament</i>
8 December	03:30 pm to 06:00 pm	GSEA - REGIONAL FINALS <i>Regional Finals for Global Student Entrepreneurship Awards</i>
11 December	04:00 pm to 07:00 pm	INNOVATE 2014 <i>First of its kind Innovation Conclave in Coimbatore</i>
19 December	06:00 pm to 07:00 pm	BRANDING & BRANDING IN SOCIAL MEDIA <i>Interactive Session with Mr Arun Verma</i>
19 December	07:00 pm to 08:00 pm	IIIrd ALL MEMBER MEET <i>All member meet to share updates of Third Quarter</i>



CONCLAVE ON INNOVATION
FIRST
TIME IN COIMBATORE

FOR REGISTRATION & SPONSORSHIP
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INNOVATE 2014
IDEATE.. CREATE.. EVOLVE..



Confederation of Indian Industry



CONFEDERATION OF INDIAN INDUSTRY

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